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Destroying our planet for profit is simply no longer acceptable these days. Nowadays, consumers have become aware of how much damage businesses are bringing to our Mother Nature through pollution, poor waste management, and wasting natural resources. So, if you want to stay in the game of business, you need to go green or go home after 2020. It has become official that today's consumers ...

Want Business Success in the Future? Go Green!

Key Takeaways Addressing environmental and social concerns can create business opportunities that can benefit the economy and society. Successful sustainable businesses are focused on the creation of new products and services that address ecological and... Sustainability entrepreneurship can involve ...

The Keys to Successful Sustainability Entrepreneurship

sustainable entrepreneurship as [the teleological process aiming at the achievement of sustainable development, by discovering, evaluating and exploiting opportunities and creating value that produces economic prosperity, social cohesion and environmental](#)

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