Supply Chain Logistics Management Donald Bowersox

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Donald Waters has written several books on logistics and operations management. He is a chartered member of the Institute of Logistics and Transport and a Fellow of the Chartered Institute of Transport. He has lectured extensively in the area and was until recently Professor of Operations Management at the University of Calgary, Canada.

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A broad general introduction to all essential aspects of logistics and supply chain management, set within the wider business context. The book uses well-developed pedagogy and numerous case studies, guiding the reader through the subject by retaining a strong focus on the application of theory and practical situations.

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