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Spurious Coin - SUNY Press

Spurious Coin: A History of Science, Management, and Technical Writing, by Bernadette Longo, SUNY Series Studies in Scientific and Technical Communication, Albany, New York: State

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University of New York Press, 2000, 204 + xv pp. “Good technical writing is so clear that it is invisible” (ix). The “most accomplished” technical writing embodies a “neutral invisibility” (xii) and embraces an “aesthetic of efficiency and purity” (xiii).

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Before I begin talking about Spurious Coin, I should mention that I read only the first four chapters; anything that occurs past that will not be covered. And while I'm at it, "Taking a Political Turn" by Nancy Roundy Blyler and "Undistributed Work Through Writing: How Technical Writers Manage Texts in Complex Information Environments" by Shaun Slattery are unlikely to get a very ...

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Spurious coin : a history of science, management, and ...

chapter 1 Spurious Coin: A History of Science, Management, and Technical Writing (Sunny Series, Studies in Scientific and Technical Communication), meaning Spurious Coin: A History of Science, Management, and Technical Writing (Sunny Series, Studies in Scientific and Technical Communication), genre Spurious Coin: A History of Science, Management, and Technical.

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